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Girls more than ever are surrounded by media that tell them that having a small waist is attractive. They are introduced to this idea early in their childhood, some of their first introduction whether it is realized or not is when they see animated characters such as Disney princesses. Disney princesses are used as a huge marketing tool and advertised as role models for young girls. When they see characters that are attractive and have a small waist and they are getting all the happy endings and the good outcomes they think they should look like that. The style of animation and how they are animated plays a role in how they are perceived by the public. The princesses themselves are animated with small waists, cartoonishly large eyes, a full chest, and minimal to no hips. While a human female around the same age these princesses are depicted have hips, they may have a curvier waist, and their eyes are not nearly as large.