

# CHELSEA MCCRAE

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## EDUCATION

**MUSKINGUM UNIVERSITY**, New Concord, Ohio, 43762.

Bachelor of Arts, Digital Media Design,

Cumulative GPA: 3.21

Minor: English and Communication

## MEDIA SKILLS

- ∞ Journalistic writing news/profile stories
- ∞ Proficient use in taking photos with a DSLR camera
- ∞ Journalistic interview skills
- ∞ Wordpress site management/design
- ∞ Knowledgeable about the Mac platform and able to use this platform
- ∞ Knowledgeable about rundowncreator
- ∞ Broadcast writing skills

## EXPERIENCE

**Muskingum University Plus Center**, New Concord, Ohio 43762

- ∞ Student assistant
- ∞ Scan student notes into computer file and that the notes don't get piled up
- ∞ Type notes
- ∞ Assemble testing folders
- ∞ Make sure sign up sheets for students don't run out

**DMD 399 Summer Internship**, Columbus, Ohio 43215

- ∞ Graphic Design Intern at Glass Axis, May 2017- July 2017
  - ∞ I was responsible for making marketing materials and other posters for Glass Axis along with taking photos and writing blog posts.

**DMD 398 Directed Design Project**, New Concord, Ohio 43762.

Photographer/archivist, February 2016-April 2016.

- ∞ Take photos of old Black and Magenta Newspapers—Take photos of schools old newspapers to later archive online.
- ∞ Edit the photos in photoshop and adobe acrobat.

## Principles of Interactive Design

January 2017-April 2017

- ∞ Provides a survey of research literature surrounding the emergent concept of interactivity in mediated environments. Students will develop an awareness of the opportunities and complexities that interactive potential can do to traditional media designs. Emphasis will be placed on identifying and meeting the needs of the end-user when developing interactive experiences. Students will have the opportunity to use multimedia software applications to present their designs.

**Visual Communication**, New Concord, Ohio 43762.

January 2015- April 2015.

- ∞ Learn design skills and DSLR skills and how to use InDesign how to build a website from scratch.

## Graphic Design 2

January 2017-April 2017

- ∞ Learned design concepts which then were practiced by creating a fictional business and designing assignments which included a logo, business card, letter head.

## Graphic Design 1

August 2014-December 2014

- ∞ Learn the beginning principles of graphic design
- ∞ Design using balance and color and what it would be like designing promotional material for a company.

**Public Relations Writing**

January 2017-April 2017

- ∞ Studying and learning how to write copy for agencies, corporations, and not-for-profit organizations. Also learning how to write press releases and analyzing the purpose and value.

**Professor Wynne, New Concord, Ohio 43762.**

Layout editor, September 2013- April 2014.

- ∞ Layout/design a section (20 pages) of the yearbook.

**Editing and News Design, New Concord, Ohio 43672**

- ∞ Learning how to layout a newspaper and different ways attract readers
- ∞ Learning how to incorporate graphical content in a newspaper

**English 207, New Concord, Ohio 43762.**

Reporter for the Black and Magenta, January 2015-April 2015.

- ∞ Reporter for newspaper to gain credit and grades for a class

**Communication 446 interpersonal communications**

January 2016-April 2016

- ∞ Explores the processes of daily interaction dealing with all aspects of strength and weakness in communication situations. Emphasis is on significant relationships with groups, individuals, and self. Students learn to recognize themselves in interpersonal conflict situations and to cope with those problems through class interaction.

**Communication 335**

August 2015-December 2015

- ∞ Examines the principles and forms of small group interaction with emphasis on problem solving and cooperative and reflective thinking.

**Theatre 245**

January 2015-April 2015

- ∞ Worked with the theatre department during stage productions
- ∞ Gained experience in building, painting, and handling stage scenery
- ∞ Assisted in the progress of assembling stage scenery from working drawings through strike

**Media 240 Broadcast Writing and Reporting, New Concord, Ohio 43672**

August 2016-December 2016

- ∞ Beginning skills in Broadcast writing and reporting, and learning skills in recording news stories and learning how to use that software.

**Art 141 Photography**

August 2017-December 2017

- ∞ Learned basic digital photography skills
- ∞ Photo editing skills

**DMD 150 Introduction to convergent media, New Concord, Ohio 43762.**

Writing articles for posting on website, January 2016-April 2016

- ∞ Write stories— write profile stories.
- ∞ Do interviews for these profile stories.

**ACTIVITIES**

- ∞ Member of Muskingum Programing Board-planning committee for campus events on Friday's and Saturday's
- ∞ Member of Muscijoulin (2013-2014)- Muskingum University Yearbook layout editor

**REFERENCES**

Dr. Lisa Marshall  
WMCO Station Manager  
Associate Professor of Communication  
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