

{Anchor}Four students involved in Muskingum Programming Board went to the National association for Campus Activities conference the weekend of October 27th and will be returning on October 30th.

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{VO}During this conference Adam brown the president of MPB and Katelyn King the Marketing chair will be looking for acts to bring to Muskingum University's campus this spring semester. It's an educational experience as well gaining entertainment for Muskingum University students. When Brown and King go to the conference they are looking for new ideas for entertainment and performers for students on campus.

{SOT}

""(Interview)

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{MOC}At the conference there are chances to learn about marketing, finances, and leadership in addition to finding acts to bring back to campus. When at the conference Brown and King book performers that they hope students will enjoy.